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Memphis in May Olympic Triathlon Celebrates 35 Years with Art Poster Exhibit

As one of the oldest continuous running triathlon events in the United States, the **Memphis in May Olympic Triathlon celebrates its 35th anniversary** this year. To commemorate the occasion, the public is invited to an **exhibit of the 35 annual limited-edition art posters** at **The Peddler Bike Shop** located at **517 South Main Street** from **March 31 through May 21, 2017**.

The poster for the 2017 Memphis in May Triathlon will be unveiled to the public at the exhibition's opening reception from 6 p.m. to 9 p.m. on Friday, March 31. This year's poster artist is **Richard Williams**, who has designed 13 triathlon posters.

The exhibit is being **presented by P.R. Event Management**, producer of the annual triathlon event. P.R. Event Management produces fun and safe sports experiences that draw awareness, exposure and monetary support for the many charitable organizations with whom they partner. **The Peddler Bike Shop** is a **sponsor** of this year's Memphis in May Triathlon.

"We are thrilled to reach this milestone with the Memphis in May Triathlon," said Pam Routh, MIM Triathlon race director and co-founder of P.R. Event Management. "We are delighted to share the unique history of this sports event as depicted through the annual race posters."

The art posters for the Memphis in May Triathlon were created by seven Memphis graphic artists through the years and represent three-and-a-half decades of the global community saluted by Memphis in May since its inception in 1982. The Memphis in May Triathlon began in 1983. This year's spotlight is on Colombia, the 36th country to be recognized by the parent organization now in its 40th year.

The **exhibit and opening night reception coincides with the monthly South Main Trolley Night**, held the last Friday of every month. The galleries and shops along South Main are open late and trolley bus rides are free from Beale Street to G.E. Patterson.

For additional information, go to pr-eventmanagement.net or contact Pam Routh at pamrunsraces@gmail.com.

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