



FOR IMMEDIATE RELEASE
January 24, 2019

CONTACT: Pam Routh, Race Director
(901) 550-2114 – pamrunsaces@gmail.com

The 37th Annual Memphis in May Triathlon and Sports Expo Returns to Edmund Orgill Park in Millington, Tennessee, May 17-19, 2019

Memphis, TN – **The 37th Annual Memphis in May Olympic Triathlon and Sprint Triathlon** returns to **Orgill Park** in **Millington, Tenn.**, on **May 17-19**. One of the oldest continuous running triathlon events in the United States, the triathlon is presented by **P.R. Event Management**. **An Amateur Challenge with a \$5,000 prize purse will be paid to the top 15 male and female athletes who participate in both triathlon events.** The Challenge consists of the lowest total combined time in events. Proceeds from both events, **produced by P.R. Event Management**, will benefit Edmund Orgill Park improvements. Previous years' proceeds helped purchase a park bench and a wildlife-proof trash container for the park.

Race directors, **Pam Routh** and **Wyndell Robertson**, co-founders of P.R. Event Management, LLC, expect this year's event to draw more than 500 local, regional and national triathletes and fitness enthusiasts from across the country. Participants will vie for finisher medals and trophies presented to the first, second and third place winners in each age category. The Amateur Challenge ceremony will be on Sunday during the post-race party that features music, Memphis refreshments including Flat Hat Beer and Prairie Farms Chocolate Milk and an Elvis impersonator shaking it up for each runner as they cross the finish line.

Open-Water Swim Clinics will be offered at **Casper Lake** on the Memphis in May Triathlon swim course to give athletes an opportunity to improve their performance before the races begin. Clinics will be offered on **Friday, May 18** and on **Saturday, May 19**. A **practice swim-the-course** will follow the clinics on Friday and Saturday.

Triathlon events kick off on Friday, May 18 from 3 to 7 p.m. with the Sports Expo, registration and packet pick up.

The MIM Sprint Triathlon begins at 8 a.m. on Saturday, May 18. A sprint triathlon is a short-distance triathlon ideal for competitors who are new to the sport because it requires less training. It consists of a 1/3-mile swim, a 12-mile bike ride and 3-mile run.

The 37th Annual Memphis in May Olympic Triathlon begins at 7 a.m. on Sunday, May 19. The triathlon includes swimming .93miles (1.5 K) in Casper Lake, biking 24.8 miles (40K) around Edmund Orgill Park and a 6.2-mile (10K) run.

The Memphis In May Triathlon relies volunteers for the weekend. Volunteers receive a T-shirt and wrist band for the hospitality tent for food and beverages. “We invite community groups to volunteer and assist with registration, packet pick up, water stops and other race activities,” Routh said. “Groups have partnered with us in years past to include their organization for service projects.”

Routh and Robertson are veteran race directors who have been involved with the Memphis in May Triathlon since the late 1980s.

“This event couldn’t happen without the great community support of the Shelby County Conservation Board, City of Millington, Millington Chamber of Commerce, Millington Police Department, the Millington Naval Air Station Moral, Welfare and Recreation Department and the Shelby County Sheriff Department,” Routh said.

For information on sponsorships, to be a Sports Expo vendor or to volunteer for the event, visit pr-eventmanagement.net or contact **Pam Routh at (901) 550-2114** or pamrunsraces@gmail.com.

~ ~ ~

***P.R. Event Management** produces fun and safe sports experiences that draw awareness, exposure and monetary support for the many charitable organizations with whom they partner.*

Triathlon Fun Facts*

Who is a triathlete?

Average age 38

Female 39.5%, Male 59.6%

Median Income \$126,000

63% married, 44% children at home

49% white collar, 19% professional job, 12% students/education, 12% blue collar, 6% military

88.2% White, 3.2% Hispanic, 2, 1 Asian, 1.5 5 multi, .5 African-American, 1.1% other

** Facts posted on USAT website*

