



FOR IMMEDIATE RELEASE  
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## **30<sup>th</sup> ANNUAL Dragonfly Sprint Triathlon at Sardis Lake on August 24**

Sardis Lake is the site of the **30th Annual Dragonfly Sprint Triathlon** on **Saturday, August 24**. Presented by **P.R. Event Management**, the event begins at **8 a.m.** on the sandy white beach at **Cypress Point on the Lower Lake at Sardis Reservoir**. The triathlon includes a 1/2 -mile swim with a sandy beach entrance and exit, an 18-mile bike course through beautiful, flat pastoral country and a 4-mile run along a shady woodland trail. Sardis Lake is located approximately 50 miles south of Memphis, just off Highway 55 South between Como and Batesville.

**This race is a great opportunity for newbies to the sport of triathlon to give it a try by participating in any one of the three relay legs of the race.** Get a crew together and create a relay team to share the spirit of the sport with each team member competing in the activity in which they excel. Event organizers will help put relay teams together if a group needs a swimmer, runner or cyclist to round out its crew. The race venue offers the perfect opportunity for participants and their families or friends to swim, picnic, boat and explore numerous public day use areas on the lake at John W. Kyle State Park before and after the event. So get your relay crew together, grab some buddies from work, the gym or your neighborhood, and join the fun!

All participants will receive a **custom designed T-shirt**. Race finishers will be awarded a **custom-designed die-cast medal**. A **post-race party** in the pavilion on the race site will feature Mexican, vegan and vegetarian fare from **Venga**, a Mexican restaurant in Pucks Food Hall on South Main which was recently featured in *The Commercial Appeal*. **First, second and third place winners in each age category will receive handcrafted pottery platters** created by local artist Miranda Bavier, an art teacher for Shelby County Schools. **Awards will be presented from 9:30-11 a.m. at the post-race party in the pavilion.**

**Early registration is \$65.00. Price increases to \$75 after August 19. Cost for relay teams is \$40 per relay participant. Register at [pr-eventmanagement.net](http://pr-eventmanagement.net). Proceeds will benefit the Boys and Girls Club of Batesville, MS, and Boy Scout Troop 409 and Mt. Zion Church.**

For information, visit [pr-eventmanagement.net](http://pr-eventmanagement.net) or contact Pam Routh at (901) 550-2114 or [pamrunsraces@gmail.com](mailto:pamrunsraces@gmail.com).

*P.R. Event Management produces fun and safe sports experiences that draw awareness, exposure and monetary support for the many charitable organizations with whom they partner. Founded in 2015 by principal owners Wyndell Robertson and Pam Routh, a husband-wife team with 30 years experience in managing sports events, P.R. Event Management organizes 5Ks, half marathons, triathlons, duathlons, cycling and adventure racing for clients across the Mid-South.*

